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Cal Poly's Graphic Communication Department Forges Alliance with Ricoh

SAN LUIS OBISPO – The Graphic Communication Department at Cal Poly announced that Ricoh Americas Corporation has joined the Partners in Education Program.

As part of the agreement, Ricoh donated a fully-configured Pro C900S digital color production printing system valued at more than \$155,000. The donation includes training and ongoing equipment service by Ricoh's IKON division.

The system will also be used by students in University Graphic Systems, a student-run printing and publishing company where students have the opportunity to experience real-world applications in a professionally-supported environment.

Ricoh and IKON will also serve as industry partners for Cal Poly's intern program, providing guest lecturers and equipment benchmark testing.

The partnership is seen as one of the first steps toward establishing a commercial printing advisory board to help Cal Poly maintain its preeminent position training tomorrow's commercial production printers.

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